

Current Promos in place – April 2024



Wildfire Outdoor Living

Promo: **Double Side Burner Promotion**

Date: April 15 – May 15, 2024

Dealer/ Consumer Promotion

Assets: Get [Flyer](#) Here



DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: When Consumers Buy a Ranch Pro 36" or 42" Gas Grill, they can get a FREE Ranch Pro Double Side Burner!

Offer valid from April 15, 2024 through May 15th only. Use promo code WFSPRINGPROMO2024 on all orders. Get credit for free item by submitting copy of consumer invoice showing qualifying grill purchase and free side burner given at time of purchase, and submit to msmith@afdistributors.com.

All claims must be submitted before May 16th, 2024 in order to receive credit. Dealer must purchase qualifying inventory through AF Distributors to receive credit.

American Outdoor Grill (AOG)

Promo: **Free Tool Kit Special Promotion**

Date: April 1 – November 30, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **January 31, 2025**

Assets: Get [Flyer](#) and [Claim Form](#) Here



DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: When Consumers Buy an AOG Grill, they can get a FREE Tool Kit (#TK-1, \$110 value)! Offer valid from April 1, 2024 through November 30, 2024 only. Get credit for free item with this claim form and copy of consumer invoice showing qualifying grill purchase and free griddle or AOG Tool Kit. All claims must be submitted by January 31, 2025 in order to receive credit. Dealer must purchase qualifying inventory through AF Distributors to receive credit. Submit form to msmith@afdistributors.com with copies of invoices showing the items were given at no charge.

Fire Magic

Promo: *Free Griddle Special Promotion*

Date: April 1 – November 30, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **January 31, 2025**

Assets: Get [Flyer](#) and [Claim Form](#) Here



DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: When Consumers Buy an Fire Magic Echelon, Aurora, or Choice* Gas Grill, they can get a FREE Choice of 3 Stainless Steel Griddles (#3516A, #3518, #3515A)! Offer valid from April 1, 2024 through November 30, 2024 only. Get credit for free item with this claim form and copy of consumer invoice showing qualifying grill purchase and free griddle. All claims must be submitted by January 31, 2025 in order to receive credit. Dealer must purchase qualifying inventory through AF Distributors to receive credit. Submit form to msmith@afdistributors.com with copies of invoices showing the items were given at no charge.

* C650i, C540i, and C430i models only.

Napoleon BBQ

Promo: *Fire It Up Event*

Date: March 13 – April 10, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **May 10, 2024**

Assets: [Qualifying Grill List](#) and [Social Media Assets Here](#)



DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: Drive a fast start to the Spring sales with Napoleon sale pricing. From March 13, 2024, ending on April 10, 2024, enjoy substantial MAP reductions on selected Rogue SE, Rogue XT, Rogue, and Freestyle grills, offering discounts ranging from \$50 to \$150. Napoleon will actively promote these savings to consumers through our media channels.

Summerset Grill

Promo: *Spring Kickoff 2024 Promotion*

Date: March 11 – April 15, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **May 31, 2024**

Assets: Get [Flyer](#) and [Claim Form](#) Here

DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: When Consumers Buy a Summerset Built-In (SS-OVBI) or Freestanding Oven (SS-OVFS), they can get a FREE 8-piece Outdoor Oven Pizza Stone Kit (SSTOAK)! Proof of Purchase during valid promotional dates must be shown in order to qualify. Please email msmith@afdistributors.com with copy of the completed claim form, consumer proof of purchase, and AF Distributors invoice. Claims due no later than 05/31/2024.



American Made Grills

Promo: *Spring Kickoff 2024 Promotion*

Date: March 11 – April 15, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **May 31, 2024**

Assets: Get [Flyer](#) and [Claim Form](#) Here

DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: This promotion allows consumers to receive a rebate of \$250 or \$500 via Amex Gift Card with the purchase of qualifying AMG Hybrid Encore or Muscle Grills. Completed claim forms must be submitted to msmith@afdistributors.com with consumer proof of purchase and AF Distributors invoice.



Le Griddle

Promo: **MAP reduction**

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: **30 days after promotion concludes**

Asset: Le Griddle Spring and Summer Sale Flyer ([get flyer](#))

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase

Le Griddle Spring and Summer Sale Promo:

- Lower MAP Pricing on retail sales through for a limited time. ([get flyer](#))
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only ([see list](#)). If the dealer is not authorized, please email CustomerService@CGProducts.com
- Email msmith@afdistributors.com with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.



Past promotions but within claim period: March 2024

Bromic Heating

Promo: **Presidents Day Sale**

Date: February 5- March 3, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **April 3, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.



Terms:

CONSUMERS SAVE 20% ON TUNGSTEN ELECTRIC 2000,4000,6000 WHITE MODEL UNITS, PLUS DEALERS RECEIVE 50% OF CONSUMERS' DISCOUNT VIA CREDIT*.

- MAP reduction on all Tungsten ELECTRIC WHITE unit SKUs only (SEE [FLYER](#) FOR ITEM SKUS)
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**
- *Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors. See Claim form for further example.
- Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by April 3, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.