Current Promos in place – December 2022

AMG Grills

AMERICAN·MADE·GRILLS

— ALL PROMOTIONS RUN 11/16/22-12/5/22 —
PROOF OF PURCHASE REQUIRED FOR ALL DISTRIBUTORS / DEALERS
COMPLETED FORMS MUST BE RECEIVED BY 12/20

Promo: *Black Friday/Cyber Monday Promotion*

Date: November 16th – December 31st ,2022

CLAIMS DUE NO LATER THAN: **January 20, 2023**

Asset: AMG Flyer (get flyer here)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase (get claim form here)

TERMS -

- **Buy an Atlas Grill, receive a FREE Griddle Plate and Rotisserie Kit**
- **Get 10% Off Hybrid Grills by American Made Grills**
- **Get 10% Off the Estate Series by American Made Grills**
- **15% Off all Summerset Refrigeration, Ice Chests, & Sinks**
- **See Promotion Price List here (see price list)**

- Dealers must submit proof of consumer purchase and complete credit request form.
- Unless Drop Shipped to a consumer, product will be invoiced at standard discount level.
- The items on the list are the only approved promotions we will honor.
- Open to approved E-com dealers and Brick/Mortar customers

Summerset Grills

SUMMERSET

— ALL PROMOTIONS RUN 11/16/22-12/5/22 —
PROOF OF PURCHASE REQUIRED FOR ALL DISTRIBUTORS / DEALERS
COMPLETED FORMS MUST BE RECEIVED BY 12/20

Promo: *Black Friday/Cyber Monday Promotion*

Date: November 16th – December 31st ,2022

CLAIMS DUE NO LATER THAN: **January 20, 2023**

Asset: Summerset Flyers: Grills/Components and Pizza Ovens

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase (get claim form here)

- TERMS -
    - **Buy any Summerset grill, receive a FREE 21" Refrigerator**
    - **15% Off all Summerset Refrigeration, Ice Chests, & Sinks**
    - **15% Off all Summerset Outdoor Kitchen Storage**
    - **Buy any Summerset Outdoor Oven, get a FREE Pizza Accessory Kit,**
        - **valued at $161 + reduced MAP, see price list below**
    - **See Promotion Price List here (see price list check tab at bottom for Summerset)**

- Dealers must submit proof of consumer purchase and complete credit request form.
- Unless Drop Shipped to a consumer, product will be invoiced at standard discount level.
- The items on the list are the only approved promotions we will honor.
- Open to approved E-com dealers and Brick/Mortar customers

NAPOLEON BBQ

Promo: ***Holiday Sizzle Event***

Date: December 1st - December 24th ,2022

CLAIMS DUE NO LATER THAN: **no claim form needed**

Asset: Graphics for event / Flyer

DOCUMENTS NEEDED: None.

This event is a MAP reduction promotion that provides dealers the option to participate as a way to reduce accessory inventory. MAP pricing on select grill accessories will be reduced by 25%. No claims or credits are involved.

When the consumer buys 2 or more of the selected Napoleon grill accessories on the same invoice they receive 25% off each product.

The Holiday Sizzle Event cannot be offered in conjunction with any other discount or promotion.

NAPOLEON HEARTH

Promo: ***Home for the Holidays Event***

HOME FOR THE HOLIDAYS EVENT

Date: December 1st - December 31th ,2022

CLAIMS DUE NO LATER THAN: **no claim form needed**

Asset: Graphics for event / MAP Pricing Reduction

DOCUMENTS NEEDED: None.

Help homeowners bring warmth and love to their homes this holiday season. We are reducing MAP pricing on select electric fireplaces by up to 35% to support your sell-through of these products! No claims or credits are involved.

What this means: - New MAP pricing maintains current margin on new orders - New orders will be shipped with MAP adjusted costing.

The Holiday Sizzle Event cannot be offered in conjunction with any other discount or promotion.

RH Peterson: Firemagic AOG, and American Fyre Design

Promo: ***Black Friday Promo Program***

Date: November 1st – December 31st,2022

CLAIMS DUE NO LATER THAN: **January 31st 2022**

Asset: Black Friday Deal Flyer:

Firemagic (get flyer here)

AOG (get flyer here)

AFD (get flyer here)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Invoice Purchase

TERMS -

- **Firemagic** - FREE Pizza Stone Kit #3514 (a $196 value) with purchase of any Fire Magic® Echelon, Aurora, or Choice gas grill. (get claim form)
- **AOG** – FREE AOG BBQ Tool Kit (#TK-1: $110 value) with purchase of any AOG grill. (get claim form)
- **AFD -** FREE Vinyl Protective Cover with purchase of any AFD fire feature. (get claim form)
- Dealer Submits form and proof of purchase to distributor and we send to RHP. Invoice must show free items on invoice given at no charge between qualifying dates.

RH Peterson: Real Fyre

Promo: ***Fall Special from Real Fyre***

Date: September 1st – December 31st,2022

Asset: Fall Special Flyer (get flyer here)

TERMS –

- The free goods may be used with any Real Fyre log set for promotion purposes from October 1 through December 31, 2022. This program may not be combined with other Pre-season/Early Buy programs.
- Use code: "HDK-1 Special" when ordering
- Receive a FREE HDK-1 Decor Kit for every (2) sets ordered!

Past promotions but within claim period

Le Griddle

Promo: ***Black Friday Sale***

Date: November 1st – November 30th,2022

CLAIMS DUE NO LATER THAN: **December 30th, 2022**

Asset: Le Griddle Black Friday Sale e-mail blast (get email)

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase (see next page for terms)

Le Griddle Black Friday Promo, continued:

- Lower MAP Pricing on retail sales through 11/30. (get MAP Pricing here)
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only (see list). If the dealer is not authorized, please email CustomerService@CGProducts.com
- Black Friday Special Offer and sale prices *MUST* be shown on your website to qualify for promo.
- Bi-Weekly, email htyler@afdistributors.com a batch of your sales receipts showing the special net price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.

NAPOLEON BBQ

Promo: ***Grill Now and Save Event***

Date: October 24- November 13th,2022

CLAIMS DUE NO LATER THAN: **December 13, 2022**

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase

The consumer buys one of the qualifying products and receives the corresponding rebate amount instantly in-store PLUS their choice of Napoleon accessories up to $100 value (dollar amount based on Grill model purchased).

Form and Products that qualify: Napoleon Brand Portal

Dealer then submits claim to us and we will submit to Napoleon for the free rotisserie kits and Napoleon credits us back for 60% of the rebate and 60% of the accessories value. We will credit customer.

Bromic

Promo: ***Stock Up and Save Promotion***

Date: November 17th – December 9th,2022

CLAIMS DUE NO LATER THAN: **no claim form needed**

Asset: Stock Up and Save Promotion Flyer (get Flyer here)

DOCUMENTS NEEDED – Customer service transaction based of lowered MAP. No forms required.

- Combine any 10 Portable Units OR any combination of 10 Mounted Heaters (Platinum/Tungsten) to qualify.
- Free Shipping is offered for orders over $4,000.00
- Sale is valid for orders placed November 17 - December 9, 2022
- 30-day terms apply