

Current Promos in place – February 2024



Bromic Heating

Promo: **Super Bowl Savings Event**

Date: February 5-19, 2024

MAP reduction, Consumer promotion



CLAIM Forms DUE NO LATER THAN: **March 19, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

Terms:

CONSUMERS SAVE 20% ON ALL TUNGSTEN GAS PORTABLE UNITS, PLUS DEALERS RECEIVE 50% OF CONSUMERS' DISCOUNT VIA CREDIT*.

- MAP reduction on all Tungsten Portable gas unit SKUs only.
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**
- *Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors. See Claim form for further example.
- Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by March 19, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.

Bromic Heating

Promo: **Presidents Day Sale**

Date: February 5- March 3, 2024

MAP reduction, Consumer promotion



CLAIM Forms DUE NO LATER THAN: **April 3, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

Terms:

CONSUMERS SAVE 20% ON TUNGSTEN ELECTRIC 2000,4000,6000 WHITE MODEL UNITS, PLUS DEALERS RECEIVE 50% OF CONSUMERS' DISCOUNT VIA CREDIT*.

- MAP reduction on all Tungsten ELECTRIC WHITE unit SKUs only (SEE [FLYER](#) FOR ITEM SKUS)
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**

- *Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors. See Claim form for further example.
- Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by April 3, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.

RealFyre

Promo: **\$50 E-gift card promo – EXTENDED!**

Date: October 1 – February 29, 2024

Asset: RF 2023 Mail in Rebate Flyer [Get Flyer here](#)

For \$50 Gift Card, go to <https://www.realfyre.com/gift-card-claim/>

CLAIMS DUE NO LATER THAN: March 31, 2024



Terms:

Consumer purchases a vented or vent free Real Fyre gas log set along with a remote-control system and will receive a \$50 e-gift card as a rebate. Customer goes to <https://www.realfyre.com/gift-card-claim/> to fill out information in order to receive gift card.

Purchase must be made during promotion period (Oct 1, 2023 to Dec 31, 2023)

- * Limit 1 gift card per household.
- * For residential purchases in the US & Canada only.
- * **Copy of sales receipt and serial number of burner are required.**
- * Real Fyre products with remote control only.
- * Match lit, manual control and Fyreside products not included.
- * Rebate will be given as an electronic Visa gift card.
- * All Claims must be submitted by March 31, 2024

Le Griddle

Promo: **MAP reduction**

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: **30 days after promotion concludes**

Asset: Le Griddle Spring and Summer Sale Flyer ([get flyer](#))

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase

Le Griddle Spring and Summer Sale Promo:

- Lower MAP Pricing on retail sales through for a limited time. ([get flyer](#))



- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only ([see list](#)). If the dealer is not authorized, please email CustomerService@CGProducts.com
- Email msmith@afdistributors.com with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.

Past promotions but within claim period: January 2024

Bromic Heating

Promo: Year-end Inventory Blowout

Date: January 1 – January 7, 2024 **expired**

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **January 31, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

Terms:

CONSUMERS SAVE 20% ON ALL TUNGSTEN GAS AND 25% TUNGSTEN PORTABLE HEATERS, PLUS BROMIC AND AF DISTRIBUTORS COVER HALF OF DEALERS' DISCOUNT VIA CREDIT*.

- MAP reduction on all Tungsten gas unit SKUs only.
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**
- *Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors.
- Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by January 31, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.



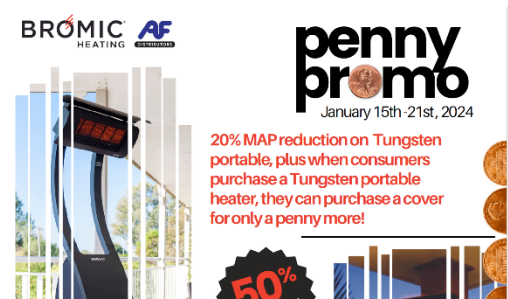
Bromic Heating

Promo: Penny Promo

Date: January 15 – January 21, 2024 **expired**

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **February 21, 2024**



Asset: Flyer/Social Media assets/Claim Form ([Click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

Continued....

Terms: THREE WAYS TO SAVE!

1. 20% MAP reduction on Tungsten portable, plus when consumers purchase a Tungsten portable heater, they can purchase a cover for only a penny more!
 2. 20% MAP reduction on Tungsten 300 & 500 Wall Mount Heaters
 3. When consumers purchase a Platinum gas wall-mount heater, they can purchase a Heat Deflector or Mounting Pole for a penny more! No MAP reduction for Platinum gas heaters.
- MAP reduction on all Tungsten gas unit SKUs only.
 - Dealer must purchase inventory from AF Distributors to qualify for credit.
 - Dealer to offer the Platinum Gas heater accessories online for a penny. Bromic to cover the sell-through credit 50/50%.
 - Reseller to cover balance of discount at point of sale. Bromic will cover 50% of the sell through discount credit to the dealer through AF Distributors. Dealer must purchase inventory from AF Distributors to qualify for credit. Qualifying Items only.
 - Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by January 31, 2024 in order to receive credit.
 - Please allow up to 30 days for AF Distributors to issue credit to dealer account.