# Current Promos in place – February 2025

# AF

### **Bromic Heating**

#### Promo: Presidents Day Sale

Date: February 9<sup>th</sup> - 23rd, 2025

CLAIM Forms DUE NO LATER THAN: March 23rd, 2025

Asset: Flyer and Claim Form (get flyer and claim form)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

**Terms:** 25% off Tungsten Gas and Portable Heaters for Consumers via MAP reduction during promotional period. Accessories are not included. Additionally, Consumers receive a Platinum Gas Heatshield for \$1 with the purchase of a Platinum Gas Heater! Qualifying Skus can be found on the flyer link above.

Dealers must fill out all transactions on one claim form and send them to <u>msmith@afdistributors.com</u> along with corresponding consumer invoices.

Bromic will credit dealers 50% sell-through credit on savings of qualified items sold during promotional period through AF Distributors. See Claim form for example. Please allow up to 30 days for AF Distributors to issue credit to dealer account.

## Le Griddle

#### Promo: MAP reduction

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: 30 days after promotion concludes

Asset: Le Griddle Spring and Summer Sale Flyer (get flyer)

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase *Le Griddle Spring and Summer Sale Promo:* 

- Lower MAP Pricing on retail sales through for a limited time. (get flyer)
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only <u>(see list)</u>. If the dealer is not authorized, please email <u>CustomerService@CGProducts.com</u>
- Email <u>msmith@afdistributors.com</u> with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.





## Past promotions but within claim period: January 2025

## Napoleon Grill

#### Promo: New Years Bonus Sale

Date: November 23 – January 31,2025

CLAIM Forms DUE NO LATER THAN: February 14, 2025

Asset: Flyer and Claim Form: Claim form Asset

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice



**Terms:** Consumer buys a qualifying Napoleon Phantom Prestige Grill and receives a \$300 discount at the time of purchase. The dealer will then submita clim form to AF Distributors and Napoleon/AFD will Credi the dealer back 66% of the discount savings. Purchase must be made within promotional time period. Fill out claim form and submit to <a href="mailto:megan@afdistributors.com">megan@afdistributors.com</a>. Please allow up to 30 days for AF Distributors to issue credit to dealer account.

Qualifying SKU's: P500RSIBNK-3-PHM, P500RSIBPK-3-PHM