

# Current Promos in place – January 2024

## New Year, New Savings!



### Bromic Heating

#### **Promo: Year-end Inventory Blowout**

Date: January 1 – January 7, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **January 31, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

#### Terms:

CONSUMERS SAVE 20% ON ALL TUNGSTEN GAS AND 25% TUNGSTEN PORTABLE HEATERS, PLUS BROMIC AND AF DISTRIBUTORS COVER HALF OF DEALERS' DISCOUNT VIA CREDIT\*.

- MAP reduction on all Tungsten gas unit SKUs only.
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**
- \*Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors.
- Please email copy of consumer invoice and completed claim form to [msmith@afdistributors.com](mailto:msmith@afdistributors.com) by January 31, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.



### Bromic Heating

#### **Promo: Penny Promo**

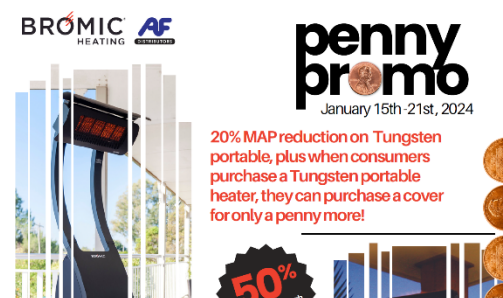
Date: January 15 – January 21, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **February 21, 2024**

Asset: Flyer/Social Media assets/Claim Form ([Click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.



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## Terms: THREE WAYS TO SAVE!

1. 20% MAP reduction on Tungsten portable, plus when consumers purchase a Tungsten portable heater, they can purchase a cover for only a penny more!
  2. 20% MAP reduction on Tungsten 300 & 500 Wall Mount Heaters
  3. When consumers purchase a Platinum gas wall-mount heater, they can purchase a Heat Deflector or Mounting Pole for a penny more! No MAP reduction for Platinum gas heaters.
- MAP reduction on all Tungsten gas unit SKUs only.
  - Dealer must purchase inventory from AF Distributors to qualify for credit.
  - Dealer to offer the Platinum Gas heater accessories online for a penny. Bromic to cover the sell-through credit 50/50%.
  - Reseller to cover balance of discount at point of sale. Bromic will cover 50% of the sell through discount credit to the dealer through AF Distributors. Dealer must purchase inventory from AF Distributors to qualify for credit. Qualifying Items only.
  - Please email copy of consumer invoice and completed claim form to [msmith@afdistributors.com](mailto:msmith@afdistributors.com) by January 31, 2024 in order to receive credit.
  - Please allow up to 30 days for AF Distributors to issue credit to dealer account.

## RealFyre

### Promo: **\$50 E-gift card promo – EXTENDED!**

Date: October 1 – February 29, 2024

Asset: RF 2023 Mail in Rebate Flyer [Get Flyer here](#)

For \$50 Gift Card, go to <https://www.realfyre.com/gift-card-claim/>

CLAIMS DUE NO LATER THAN: March 31, 2024



### Terms:

Consumer purchases a vented or vent free Real Fyre gas log set along with a remote-control system and will receive a \$50 e-gift card as a rebate. Customer goes to <https://www.realfyre.com/gift-card-claim/> to fill out information in order to receive gift card.

Purchase must be made during promotion period (Oct 1, 2023 to Dec 31, 2023)

- \* Limit 1 gift card per household.
- \* For residential purchases in the US & Canada only.
- \* **Copy of sales receipt and serial number of burner are required.**
- \* Real Fyre products with remote control only.
- \* Match lit, manual control and Fyreside products not included.
- \* Rebate will be given as an electronic Visa gift card.
- \* All Claims must be submitted by March 31, 2024

## Le Griddle

### Promo: **MAP reduction**

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: **30 days after promotion concludes**

Asset: Le Griddle Spring and Summer Sale Flyer ([get flyer](#))

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase

#### **Le Griddle Spring and Summer Sale Promo:**

- Lower MAP Pricing on retail sales through for a limited time. ([get flyer](#))
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only ([see list](#)). If the dealer is not authorized, please email [CustomerService@CGProducts.com](mailto:CustomerService@CGProducts.com)
- Email [msmith@afdistributors.com](mailto:msmith@afdistributors.com) with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.



## **Past promotions but within claim period: December 2023**

## Summerset

### Promo: **2023 Holiday Promotions**

Date: November 20 – December 22, 2023

CLAIM Forms DUE NO LATER THAN: **January 10, 2024**

Asset: Flyer ([get flyer](#))

Social Media Assets: ([get here](#))

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice Proof of purchase must be shown during valid promotional dates. ([get form here](#))

#### **Terms:**

#### **Sizzler Built-In Grill – 26”, 32”, or 40”**

Purchase a Sizzler Built-In Grill 26”, 32”, or 40” and receive a FREE Sizzler Double Side Burner (SIZSB2-LP/SIZSB2-NG - \$595 value)

#### **SS Built-In Oven Reduced MAP - \$1249 (\$250 OFF MAP)**

Purchase a Summerset Built-In Oven (SS-OVBI-LP/SS-OVBI-NG) and receive a FREE 8-piece Outdoor Oven Pizza Stone Kit (SSTOAK-1, \$161 value).

#### **SS Freestanding Oven Reduced MAP - \$1599 (\$250 OFF MAP)**

Purchase a Summerset Freestanding Oven (SS-OVFS-LP/SS-OVFS-NG) and receive a FREE 8-piece Outdoor Oven Pizza Stone Kit (SSTOAK-1, \$161 value).



# American Made Grill

## Promo: 2023 Holiday Promotions

Date: November 20 – December 22, 2023

CLAIM Forms DUE NO LATER THAN: **January 10, 2024**

Asset: Flyer ([get flyer](#))

Social Media Assets ([get here](#))

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice Proof of purchase must be shown during valid promotional dates. ([get form here](#))

### Terms:

#### Reduced MAP on the 30", 36" and 42" Estate Grill (Built-in and Freestanding) - \$1,000 Off MAP

- 30" Estate Built-In (EST30-LP/EST30-NG) - Reduced MAP is \$4,550
- 30" Estate Freestanding (ESTFS30-LP/ESTFS30-NG) - Reduced MAP is \$6,098
- 36" Estate Built-In (EST36-LP/EST36-NG) - Reduced MAP is \$6,240
- 36" Estate Freestanding (ESTFS36-LP/ESTFS36-NG) - Reduced MAP is \$8,406
- 42" Estate Built-In (EST42-LP/EST42-NG) - Reduced MAP is \$6,960
- 42" Estate Freestanding (ESTFS42-LP/ESTFS42-NG) - Reduced MAP is \$9,298



#### Reduced MAP on the 54" Encore and Muscle Grill (Built-in and Freestanding) - \$2,000 Off MAP

- 54" Encore Built-In (ENC54-LP/ENC54-NG) - Reduced MAP is \$10,900
- 54" Encore Freestanding (ENCFS54-LP/ENCFS54-NG) - Reduced MAP is \$16,622
- 54" Muscle Built-In (MUS54-LP/MUS54-NG) - Reduced MAP is \$10,900
- 54" Muscle Freestanding (MUSFS54-LP/MUSFS54-NG) - Reduced MAP is \$16,622



# American Fyre Designs

## Promo: AFD Black Friday Promo

Date: November 1 – December 31, 2023 **EXPIRED**

CLAIMS DUE NO LATER THAN: **January 31, 2024**

Assets: Black Friday Deal flyer and Submission form ([get here](#)).

DOCUMENTS NEEDED: Submission form and Proof of Consumer Purchase/Invoice. Fill out submission form and email to [msmith@afdistributors.com](mailto:msmith@afdistributors.com)

**FREE** Vinyl Protective Cover with purchase of any AFD fire feature.

### Terms:

Get credit for free Vinyl Protective Cover with claim form and copy of consumer invoice showing qualifying fire feature purchase and free vinyl cover. Copy of consumer invoice along with this form may be submitted to [msmith@afdistributors.com](mailto:msmith@afdistributors.com). Invoice Must show an AFD fire feature and the Vinyl Protective Cover given to consumer at no charge sold between November 1, 2023 and December 31, 2023.



## American Outdoor Grill

### Promo: AOG Black Friday Promo

Date: November 1 – December 31, 2023 **EXPIRED**

CLAIMS DUE NO LATER THAN: **January 31, 2024**

Assets: Black Friday Deal flyer and Submission form ([get here](#)).



DOCUMENTS NEEDED: Submission form and Proof of Consumer Purchase/Invoice. Fill out submission form and email to [msmith@afdistributors.com](mailto:msmith@afdistributors.com)

**FREE** 4-pc BBQ Tool Kit #TK-1 (a \$110 value) with purchase of any AOG grill.

#### Terms:

Get credit for free BBQ Tool Kit with claim form and copy of consumer invoice showing qualifying grill purchase and free BBQ Tool Kit.

Copy of consumer invoice along with this form may be submitted to [msmith@afdistributors.com](mailto:msmith@afdistributors.com). Invoice Must show an AOG grill purchase and the AOG BBQ Tool kit given to consumer at no charge sold between November 1, 2023 and December 31, 2023.

## Fire Magic Grills

### Promo: Fire Magic Black Friday Promo

Date: November 1 – December 31, 2023 **EXPIRED**

CLAIMS DUE NO LATER THAN: **January 31, 2024**

Assets: Black Friday Deal flyer and Submission form ([get here](#)).



DOCUMENTS NEEDED: Submission form and Proof of Consumer Purchase/Invoice. Fill out submission form and email to [msmith@afdistributors.com](mailto:msmith@afdistributors.com)

**FREE** Pizza Stone Kit #3514 (a \$196 value) with purchase of any Fire Magic® Echelon, Aurora, or Choice gas grill.

#### Terms:

Get credit for free Pizza Stone Kit with claim form and copy of consumer invoice showing qualifying grill purchase and free Pizza Stone Kit.

Copy of consumer invoice along with this form may be submitted to [msmith@afdistributors.com](mailto:msmith@afdistributors.com). Invoice Must show an FM grill purchase and the FM Pizza Stone Kit given to consumer at no charge sold between November 1, 2023 and December 31, 2023.

# NAPOLEON BBQ

## Promo: Fall Outdoor Kitchen Event

Date: October 5 – November 29, 2023 **EXPIRED**

CLAIMS DUE NO LATER THAN: **January 29, 2024**

Assets: Fall Outdoor Kitchen event flyer with submission form ([get here](#)),

DOCUMENTS NEEDED: Submission form and Proof of Consumer Purchase/Invoice. Fill out submission form and email to [msmith@afdistributors.com](mailto:msmith@afdistributors.com)



<b>MSRP</b> <small>(Value before taxes)</small>	<b>Rebate Amount</b>
\$2,000 - \$3,499	SAVE \$200
\$3,500 - \$4,999	SAVE \$400
\$5,000+	SAVE \$500



Consumer buys the following dollar value (before taxes) in Napoleon OASIS™ Cabinets or Built-in products and receives the corresponding rebate amount instantly in-store. The dealer then submits a claim to their distributor who submits a claim to Napoleon to credit back 34% of the instant rebate cost to the distributor.