

Current Promos in place – January 2025



Bromic Heating

Promo: *Christmas & New Years Savings*

Date: December 21, 2024 – January 4th, 2025

CLAIM Forms DUE NO LATER THAN: **Feb 4th, 2025**

Asset: Flyer and Claim Form ([get flyer](#))

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

Terms: 20% off Tungsten Portable Heaters for Consumers via MAP reduction during promotional period. Accessories are not included. Dealers must fill out all transactions on one claim form and send them to msmith@afdistributors.com along with corresponding consumer invoices.

Bromic will credit dealers 50% sell-through credit on savings of qualified items sold during promotional period through AF Distributors. See Claim form for example. Please allow up to 30 days for AF Distributors to issue credit to dealer account.



Le Griddle

Promo: *MAP reduction*

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: **30 days after promotion concludes**

Asset: Le Griddle Spring and Summer Sale Flyer ([get flyer](#))

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase

Le Griddle Spring and Summer Sale Promo:

- Lower MAP Pricing on retail sales through for a limited time. ([get flyer](#))
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only ([see list](#)). If the dealer is not authorized, please email CustomerService@CGProducts.com
- Email msmith@afdistributors.com with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.



Past promotions but within claim period: December 2024

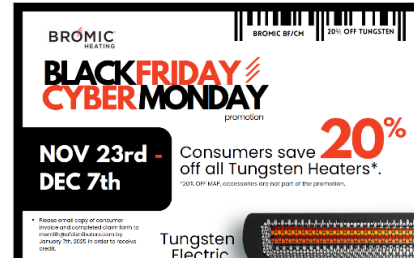
Bromic Heating

Promo: Black Friday/Cyber Monday Promo

Date: November 23 – December 7, 2024

CLAIM Forms DUE NO LATER THAN: **January 7, 2025**

Asset: Flyer and Claim Form ([get flyer](#))



DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

Terms: 20% off Tungsten Electric, Gas, and Portable Heaters for Consumers via MAP reduction on qualifying units. All Tungsten SKUs are part of the promotion. Accessories are not included. Dealers must fill out all transactions on one claim form and send them to msmith@afdistributors.com along with corresponding consumer invoices.

Bromic will credit dealers 50% sell through credit on savings of qualified items sold during promotional period through AF Distributors. See Claim form for example. Please allow up to 30 days for AF Distributors to issue credit to dealer account.

American Outdoor Grill (AOG)

Promo: Free Tool Kit Special Promotion

Date: April 1 – November 30, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **January 31, 2025**

Assets: Get [Flyer](#) and [Claim Form](#) Here



DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: When Consumers Buy an AOG Grill, they can get a FREE Tool Kit (#TK-1, \$110 value)! Offer valid from April 1, 2024 through November 30, 2024 only. Get credit for free item with this claim form and copy of consumer invoice showing qualifying grill purchase and free griddle or AOG Tool Kit. All claims must be submitted by January 31, 2025 in order to receive credit. Dealer must purchase qualifying inventory through AF Distributors to receive credit. Submit form to msmith@afdistributors.com with copies of invoices showing the items were given at no charge.

Fire Magic

Promo: **Free Griddle Special Promotion**

Date: April 1 – November 30, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **January 31, 2025**

See next page:

Assets: Get [Flyer](#) and [Claim Form](#) Here



DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates. (see more on next page)

Terms: When Consumers Buy an Fire Magic Echelon, Aurora, or Choice* Gas Grill, they can get a FREE Choice of 3 Stainless Steel Griddles (#3516A, #3518, #3515A)! Offer valid from April 1, 2024 through November 30, 2024 only. Get credit for free item with this claim form and copy of consumer invoice showing qualifying grill purchase and free griddle. All claims must be submitted by January 31, 2025 in order to receive credit. Dealer must purchase qualifying inventory through AF Distributors to receive credit. Submit form to msmith@afdistributors.com with copies of invoices showing the items were given at no charge.

* C650i, C540i, and C430i models only.

Bromic Heating

Promo: **Christmas & New Year Promo**

Date: December 21, 2024 – January 4th, 2025

CLAIM Forms DUE NO LATER THAN: **February 4th, 2025**

Asset: Flyer and Claim Form (coming soon)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

Terms: 20% off Tungsten Portable Heaters for Consumers via MAP reduction on qualifying units within promotional period. Accessories are not included. Dealers must fill out all transactions on one claim form and send them to msmith@afdistributors.com along with corresponding consumer invoices.

Bromic will credit dealers 50% sell through credit on savings of qualified items sold during promotional period through AF Distributors ($\$208.80 * 50\% = \104.40 credit to dealer). Please allow up to 30 days for AF Distributors to issue credit to dealer account.



RealFyre

Promo: E-gift card promo

Date: October 1 – December 31, 2024

Asset: RF 2024 Mail in Rebate Flyer ([get flyer](#))

For e-Gift Card, go to <https://www.realfyre.com/gift-card-claim/>



CLAIMS DUE NO LATER THAN: March 31, 2025

Terms:

Get a \$100 eCard for retail purchases of gas logs, burners, and accessories over \$2,000.

Get a \$50 eCard for retail purchases of gas logs, burners, and accessories over \$1,000.

Consumer purchases a vented or vent free Real Fyre gas log set along with a remote-control system and will receive a \$50 e-gift card as a rebate. Customer goes to <https://www.realfyre.com/gift-card-claim/> to fill out information in order to receive gift card.

Purchase must be made during promotion period (Oct 1, 2024 to Dec 31, 2024)

- * Limit 1 gift card per household.
- * For residential purchases in the US & Canada only.
- * **Copy of sales receipt and serial number of burner are required.**
- * Real Fyre products with remote control only.
- * Match lit, manual control and Fyreside products not included.
- * Rebate will be given as an electronic Visa gift card.
- * All Claims must be submitted by March 31, 2025

Valcourt Fireplaces

Promo: Fall Promo

Date: September 15th – December 31st, 2024

Asset: Flyer ([get flyer](#))



DOCUMENTS NEEDED: Opt-In Form ([get form here](#)) and Proof of Consumer Purchase/Invoice

Consumer Claim form: WWW.VALCOURTINC.COM/EN/PROMOTIONS

Terms: When Customers purchase a Valcourt Fireplace, and fill out the qualifying information online, they will receive a Valcourt Plush Throw AND their choice of **Option A:** Equiss Log Holder/Papyrus Tool Set or **Option B:** Fusio Log Holder/Papyrus Tool Set.

- Online Claims only. Promotions must be claimed no later than 2-28-2025.
 - Approximate value of Option A: \$569.00, Option B: \$669.00
 - Only dealers who have a minimum of 3 SBI units displayed in their showrooms are eligible to opt-in to the 2024 Fall Promotion and to receive the benefits listed above.
1. Fill out the attached '2024 Fall Promo Opt-In Form', select your Promotional Package and send it back to your Valcourt distributor or to SBI Customer Service (direct accounts). Promotional Package fees will

be deducted from your COOP balance. Dealers must physically display the promotional items to be eligible.

2. Receive your 2024 Fall Promo package that includes five (5) promotional danglers, along with your accessories package order.
3. Highlight our exclusive offer in-store and grab the opportunity to provide exceptional value to your customers.

The promotional item(s) will be sent directly to the dealer location by SBI's Customer Service team upon reception of the completed claim form. Please send one filled-out form per dealer location to SBI (sac@sbi-international.com). Display package fees will be calculated based on the MSRP pricing minus your standard discount and deducted from your COOP balance.

Osburn Stoves & Fireplaces

Promo: *Fall Promo*

Date: September 15th – December 31st, 2024

Asset: Flyer ([get flyer](#))



DOCUMENTS NEEDED: Opt-In Form ([get form here](#)) and Proof of consumer Invoice

Consumer Claim form: [Osburn Fall Promo Consumer Online Claim Form](#)

Terms: When Customers purchase a Osburn Unit, and fill out the qualifying information online, they will receive their choice of a FREE **Option A:** Papyrus Tool Set, **Option B:** Ash Vacuum Cleaner, or **Option C:** Start-Up Kit.

- Online Claims only. Promotions must be claimed no later than 2-28-2025.
- Approximate value of Option A: \$269.00, Option B: \$139.00, Option C: \$279.00
- Only dealers who have a minimum of 3 SBI units displayed in their showrooms are eligible to opt-in to the 2024 Fall Promotion and to receive the benefits listed above.

1. Fill out the attached '2024 Fall Promo Opt-In Form', select your Promotional Package and send it back to your Osburn distributor or to SBI Customer Service (direct accounts). Promotional Package fees will be deducted from your COOP balance. Dealers must physically display the promotional items to be eligible.
2. Receive your 2024 Fall Promo package that includes five (5) promotional danglers, along with your accessories package order.
3. Highlight our exclusive offer in-store and grab the opportunity to provide exceptional value to your customers.

The promotional item(s) will be sent directly to the dealer location by SBI's Customer Service team upon reception of the completed claim form. Please send one filled-out form per dealer location to SBI (sac@sbi-international.com). Display package fees will be calculated based on the MSRP pricing minus your standard discount and deducted from your COOP balance.