

Current Promos in place – March 2024



Just Added!

Summerset Grill

Promo: *Spring Kickoff 2024 Promotion*

Date: March 11 – April 15, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **May 31, 2024**

Assets: Get [Flyer](#) and [Claim Form](#) Here

DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: When Consumers Buy a Summerset Built-In (SS-OVBI) or Freestanding Oven (SS-OVFS), they can get a FREE 8-piece Outdoor Oven Pizza Stone Kit (SSTOAK)! Proof of Purchase during valid promotional dates must be shown in order to qualify. Please email msmith@afdistributors.com with copy of the completed claim form, consumer proof of purchase, and AF Distributors invoice. Claims due no later than 05/31/2024.



American Made Grills

Promo: *Spring Kickoff 2024 Promotion*

Date: March 11 – April 15, 2024

Consumer Promotion

CLAIM Forms DUE NO LATER THAN: **May 31, 2024**

Assets: Get [Flyer](#) and [Claim Form](#) Here

DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: This promotion allows consumers to receive a rebate of \$250 or \$500 via Amex Gift Card with the purchase of qualifying AMG Hybrid Encore or Muscle Grills. Completed claim forms must be submitted to msmith@afdistributors.com with consumer proof of purchase and AF Distributors invoice.



Napoleon BBQ

Promo: *Fire It Up Event*

Date: March 13 – April 10, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **May 10, 2024**

Assets: [Qualifying Grill List](#) and [Social Media Assets Here](#)

DOCUMENTS NEEDED: Claim form and Consumer Proof of purchase must be shown during valid promotional dates.

Terms: Drive a fast start to the Spring sales with Napoleon sale pricing. From March 13, 2024, ending on April 10, 2024, enjoy substantial MAP reductions on selected Rogue SE, Rogue XT, Rogue, and Freestyle grills, offering discounts ranging from \$50 to \$150. Napoleon will actively promote these savings to consumers through our media channels.

Continued....



Le Griddle

Promo: *MAP reduction*

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: **30 days after promotion concludes**

Asset: Le Griddle Spring and Summer Sale Flyer ([get flyer](#))

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase

Le Griddle Spring and Summer Sale Promo:

- Lower MAP Pricing on retail sales through for a limited time. ([get flyer](#))
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only ([see list](#)). If the dealer is not authorized, please email CustomerService@CGProducts.com
- Email msmith@afdistributors.com with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.



Coming soon in April: Promotions from Fire Magic & AOG

Past promotions but within claim period: February 2024

Bromic Heating

Promo: Presidents Day Sale

Date: February 5- March 3, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **April 3, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

Terms:

CONSUMERS SAVE 20% ON TUNGSTEN ELECTRIC 2000,4000,6000 WHITE MODEL UNITS, PLUS DEALERS RECEIVE 50% OF CONSUMERS' DISCOUNT VIA CREDIT*.

- MAP reduction on all Tungsten ELECTRIC WHITE unit SKUs only (SEE [FLYER](#) FOR ITEM SKUS)
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**
- *Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors. See Claim form for further example.
- Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by April 3, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.



Promo: Super Bowl Savings Event

Date: February 5-19, 2024

MAP reduction, Consumer promotion

CLAIM Forms DUE NO LATER THAN: **March 19, 2024**

Asset: Flyer/Social Media assets/Claim Form ([click here](#))

DOCUMENTS NEEDED: Claim form (link above) and Consumer Proof of purchase must be shown during valid promotional dates.

Terms:

CONSUMERS SAVE 20% ON ALL TUNGSTEN GAS PORTABLE UNITS, PLUS DEALERS RECEIVE 50% OF CONSUMERS' DISCOUNT VIA CREDIT*.

- MAP reduction on all Tungsten Portable gas unit SKUs only.
- **Dealer must purchase inventory from AF Distributors to qualify for credit.**



- *Bromic will credit dealers 50% of the sell through credit to the dealer of qualified items sold during promotional period through AF Distributors. See Claim form for further example.
- Please email copy of consumer invoice and completed claim form to msmith@afdistributors.com by March 19, 2024 in order to receive credit.
- Please allow up to 30 days for AF Distributors to issue credit to dealer account.

RealFyre

Promo: \$50 E-gift card promo – EXTENDED!

Date: October 1 – February 29, 2024

Asset: RF 2023 Mail in Rebate Flyer [Get Flyer here](#)

For \$50 Gift Card, go to <https://www.realfyre.com/gift-card-claim/>

CLAIMS DUE NO LATER THAN: March 31, 2024



Terms:

Consumer purchases a vented or vent free Real Fyre gas log set along with a remote-control system and will receive a \$50 e-gift card as a rebate. Customer goes to <https://www.realfyre.com/gift-card-claim/> to fill out information in order to receive gift card.

Purchase must be made during promotion period (Oct 1, 2023 to Dec 31, 2023)

- * Limit 1 gift card per household.
- * For residential purchases in the US & Canada only.
- * **Copy of sales receipt and serial number of burner are required.**
- * Real Fyre products with remote control only.
- * Match lit, manual control and Fyreside products not included.
- * Rebate will be given as an electronic Visa gift card.
- * All Claims must be submitted by March 31, 2024