

# Current Promos in place – March 2025



## Napoleon Grill

### Promo: Introductory Bonus Event

Date: March 5 – April 16, 2025

CLAIM Forms DUE NO LATER THAN: May 16, 2025

Asset: Flyer and Claim Form/Qualifying Models: [Claim form](#) [Asset](#)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

**Terms:** Consumer buys any of the qualifying Napoleon Prestige Grills will receive a gift with purchase - 1 Starter Pizza Kit, 1 Spatula and 1 Tong (valued at \$149.99).

Customers who purchase any of the NEW Rogue grill models during this event will receive instant rebate based on the grill that is purchased.

- Rogue Pro S Grill: \$79.99 off
- Rogue Pro Grill: \$49.99 off
- Rogue Grill: \$37.99 off

Claims are to be provided via the web submission form. Napoleon will credit the dealer 55% of the retail value for the preselected accessory value with any NEW Prestige grill sold within the event time frame. Napoleon will credit the dealer 60% of the assigned rebate amount for each NEW Rogue grill sold in the event time frame. All submission must be submitted on the claim submission website linked below before May 16, 2025. Claim Submission Website: <https://www.napoleon.com/en/us/grills/dealer-claims> .

Please allow up to 30 days for AF Distributors to issue credit to dealer account.



**Introductory Bonus Event - US**  
March 5th - April 16th, 2025  
Napoleon will credit the dealer 55% of the retail value for the preselected accessory value with any NEW Prestige grill sold within the event time frame. Napoleon will credit the dealer 60% of the assigned rebate amount for each NEW Rogue grill sold in the event time frame. All submission must be submitted on the claim submission website linked below before May 16, 2025.  
**Gift with Purchase Values and Rebate Amounts:**

- Rogue Pro S Grill: \$79.99 off
- Rogue Pro Grill: \$49.99 off
- Rogue Grill: \$37.99 off

## Napoleon Grill

### Promo: Fire It Up and Save Event

Date: March 5 – April 16, 2025

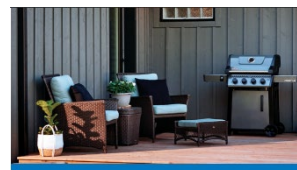
CLAIM Forms DUE NO LATER THAN: May 16, 2025

Asset: Flyer and Claim Form/Qualifying Models: [Claim form](#) [Asset](#)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

**Terms:** This promotion will offer consumers a save story of up to \$50 off select Freestyle and Charcoal PRO series grills and \$100 off Professional 605 Charcoal Cart grills (PRO605CSS).

- Freestyle Grills: \$50 off



**Fire It Up and Save - US**  
March 5th - April 16th, 2025  
This promotion will offer consumers a save story of up to \$50 off select Freestyle and Charcoal PRO series grills and \$100 off Professional 605 Charcoal Cart grills (PRO605CSS). All submission must be submitted on the claim submission website linked below before May 16, 2025. Claim Submission Website: <https://www.napoleon.com/en/us/grills/dealer-claims> .

- Charcoal Pro Grills: \$50 off
- Professional 605 Charcoal Cart Grills: \$100 off

Claims are to be provided via the web submission form. Napoleon/AFD will Credit the dealer back 60% of the discount savings. Purchase must be made within promotional time period. All submission must be submitted on the claim submission website linked below before May 16, 2025. Claim Submission Website: <https://www.napoleon.com/en/us/grills/dealer-claims> .

Please allow up to 30 days for AF Distributors to issue credit to dealer account.

## Napoleon Grill

**Promo: *New Years Bonus Sale – EXTENDED!!!***

Date: ~~November 23 – January 31, 2025~~ **EXTENDED: WHILE SUPPLIES LAST!**

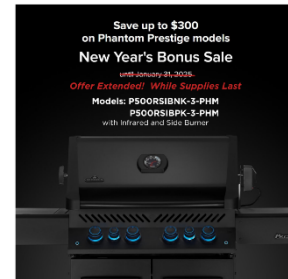
CLAIM Forms DUE NO LATER THAN: **when supplies run out - TBD**

Asset: Flyer and Claim Form: [Claim form](#) [Asset](#)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

**Terms:** Consumer buys a qualifying Napoleon Phantom Prestige Grill and receives a \$300 discount at the time of purchase. The dealer will then submit a claim form to AF Distributors and Napoleon/AFD will Credit the dealer back 66% of the discount savings. Purchase must be made within promotional time period. Fill out claim form and submit to [megan@afdistributors.com](mailto:megan@afdistributors.com) . Please allow up to 30 days for AF Distributors to issue credit to dealer account.

Qualifying SKU's: P500RSIBNK-3-PHM, P500RSIBPK-3-PHM



## Napoleon

**Promo: Outdoor Booking Program (DEALER FOCUSED ONLY)**

Date: February 18 - April 18, 2025

Asset: Flyer and Claim Form/Qualifying Models: [Claim form](#) [Asset](#)

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

**Terms:** To introduce the new product launch of Napoleon's Outdoor Heating Products: The Timberwolf Smokeless Firepit and Freestand Electric Heater.

This program offers you the chance to receive 1 of the eligible models for your showroom display **FREE** with the purchase of a pallet of the Timberwolf Smokeless Fire Pit and/or the Freestand Electric Heater. If you double the impact and buy a pallet of both at the same time, you can receive a free showroom model and unlock 60-day payment terms! Click on the Program Overview above for more information.

### Outdoor Product Booking Program - US

February 18 - April 18, 2025

Join Us in Making a Major Impact in the Outdoor Market with Napoleon's Newest Products



## Le Griddle

### Promo: **MAP reduction**

Date: Ongoing – to be determined by manufacturer

CLAIMS DUE NO LATER THAN: **30 days after promotion concludes**

Asset: Le Griddle Spring and Summer Sale Flyer ([get flyer](#))

DOCUMENTS NEEDED: Proof of Consumer Invoice Purchase

#### **Le Griddle Spring and Summer Sale Promo:**

- Lower MAP Pricing on retail sales through for a limited time. ([get flyer](#))
- Le Griddle credits back difference in dealer price vs. original MAP so it costs nothing to participate.
- Offer only for authorized Le Griddle Dealers only ([see list](#)). If the dealer is not authorized, please email [CustomerService@CGProducts.com](mailto:CustomerService@CGProducts.com)
- Email [msmith@afdistributors.com](mailto:msmith@afdistributors.com) with a batch of your sales receipts showing the special MAP price given, the model number of the griddle, customer name and address.
- All items must be listed to receive credit; incomplete submissions will be denied.



## **Past promotions but within claim period: February 2025**

## Bromic Heating

### Promo: **Presidents Day Sale**

Date: February 9<sup>th</sup> - 23rd, 2025

CLAIM Forms DUE NO LATER THAN: **March 9th, 2025**

Asset: Flyer and Claim Form ([get flyer and claim form](#))

DOCUMENTS NEEDED: Claim form and Proof of Consumer Purchase/Invoice

**Terms:** 25% off Tungsten Gas and Portable Heaters for Consumers via MAP reduction during promotional period. Accessories are not included. Additionally, Consumers receive a Platinum Gas Heatshield for \$1 with the purchase of a Platinum Gas Heater! Qualifying Skus can be found on the flyer link above.

Dealers must fill out all transactions on one claim form and send them to [msmith@afdistributors.com](mailto:msmith@afdistributors.com) along with corresponding consumer invoices.

Bromic will credit dealers 50% sell-through credit on savings of qualified items sold during promotional period through AF Distributors. See Claim form for example. Please allow up to 30 days for AF Distributors to issue credit to dealer account.

